Northwest Green Building

slam + summit

PRESENTERS INFO PACKET

OVERVIEW

The Northwest EcoBuilding Guild is a 501(c)3 community of builders, designers, suppliers, homeowners, and partners concerned with ecological building in the Pacific Northwest. The Guild empowers people through education to transform the built environment for long term sustainability.

The 2020 Northwest Green Building Slam + Summit will be hosted entirely virtually this year. We are re-imagining and re-designing the entire event. (Thank you, COVID-19). The virtual event will be spread out over a two-week period, with sessions on Oct 13, 14, 15 AND 20, 21, 22. This Guild event combines two of our most popular programs for a confabulation of green building greatness. The Slam + Summit showcases cutting-edge projects and technologies aimed at bringing about foundational change in our regional building practices. The event also provides time to connect and network with other green building professionals.

The Northwest Green Building Slam presentations feature a series of 10 minute compelling stories of green building in the Pacific Northwest.

The Northwest Green Building Summit conference sessions are 60 or 90 minute workshops (including presentations and Q&A) in multiple tracks (or Themes). These typically include Design, Technology, Policy and Equity.

Presenters are encouraged to apply their talks to either or both formats. Or to submit multiple applications on different subjects.

2020 GREEN BUILDING SLAM TALKS

WHAT TO EXPECT

The Green Building Slam presentation is about inspiring our community to reach beyond the status quo, to challenge each other, our clients, our consultants, our builders, our selves. Each presenter has ten minutes to share their experience. Stories do it best. We are looking for compelling narratives. Put your inspiration into the presentation. What were your problems, hurdles, stumbles? What were your victories, wins, successes?

Some technical details can be useful to tell your story, but should not overwhelm the presentation. Technical lectures are better suited to the Summit portion of the event. Marketing sales pitches have no place at this educational event. Given the virtual nature of this event, our preference is for pre-recorded presentations giving you have the opportunity to perfect your story. You should plan to be present on the video call on the night of the live event.

Your application should sell your story to the jury. Outline your presentation in 400 words or less and tell us:

1. What your inspiration was
2. Why and how it's green and sustainable

Application Details:

- Submissions are open to Northwest EcoBuilding Guild members only (individual or business). If you would like to submit and are not a current member, we encourage you to join online now and become a part of our community.
- Submissions should be based on member's innovative and substantially complete projects from the Pacific Northwest (WA/OR/ID). Presentations may feature building systems, a client approach, site features, business model, etc.
- Applications **must** include 2-3 images which support your story/perspective. Incomplete applications are difficult to judge.
- **Submissions are due by 5pm on August 23, 2020. There will be no extensions.** Our turn-around is shorter this year and our volunteers need time to properly process and assess the submissions. There is no application fee.
- Projects that were submitted last year, yet were not presented, are eligible to submit again this year.
- The presenter(s) must have been an integral part of the project: designer, builder, consultant or owner.

The Selection and Requirements:

- An all-volunteer Jury made up of green building peers, experts, and enthusiasts from a variety of disciplines, will select 10 presentations.
- Your Green Building Slam presentation must be limited to 10 minutes and 10 PowerPoint images. Don't let your images get in the way of your story. Video or animation is discouraged, though acceptable, and if used, should be kept to a minimum. Maximum 15 words per slide.
- All selected presenter(s) will be **required to attend a mandatory orientation on September 16 or 17, 2020** to assist in ensuring an engaging, informative, and successful event. Having a draft of your presentation prepared by this time will be extremely helpful -- however, if you are a Slam presenter, prepare to change it somewhat or drastically depending on how many 10-minute presentations you've put together.

- Selected presenters will craft their presentations based on the criteria discussed in the orientation meeting. **We will schedule a trial run during the week before Oct 6. Pre-recorded presentations will be due at this time**. If they are not received by that date, you will not be allowed to present. No exceptions.
- This very successful and fulfilling event is pulled together by volunteers. The steadfast deadlines are our way of protecting and honoring the time of our very hard-working team. Thank you for your participation in making this another tremendous event!

2020 GREEN BUILDING SUMMIT SESSIONS

WHAT TO EXPECT

NW Green Building Summit sessions take a deep dive into design case studies, technical advances in green building, and institutional or systemic barriers. These sessions offer attendees a richer understanding of the factors that make for an innovative and successful green building project. Presenters may address innovations in policy, design code, technology, aesthetics, health factors or other topics of interest to green building professionals.

Your presentation description (in 400 words or less) should give the selection committee a clear idea of your main topic and that there is substantial information to occupy a 60 or 90 minute presentation (including Q&A).

Application Details:

- Submissions are open to all applicants (guild membership is not a requirement)
- Topics should be relevant and of interest to green builders, designers, homeowners and green building enthusiasts in the Pacific Northwest.
- Topics must be relevant to single family or multifamily residential buildings and sites.
- Presentations can be solo lectures, group panels, interactive sessions or (virtual) hands-on training. We are open to and absolutely encourage presentation proposals that involve collaboration.
- Our aim is for all presentations to be approved for AIA CES credits. You will be asked to provide 4 learning objectives. More information about learning objectives can be found here.
- Applications **must** include 2-3 images which support your material. Incomplete applications are difficult to judge.
- **Submissions are due by 5pm on August 23, 2020. There will be no extensions.** Our turn-around is shorter this year and our volunteers need time to properly process and assess the submissions. There is no application fee.
- Projects that were submitted last year, yet were not presented, are eligible to submit again this year.

The Selection and Requirements:

- The Summit steering committee will review and select 8-11 presentations that demonstrate a wide range of thinking on innovations in the built environment.
- All selected presenter(s) will be **required to attend a mandatory orientation on September 16 or 17, 2020** to assist in ensuring an engaging, informative, and successful event. Having a draft of your presentation prepared by this time will be extremely helpful.
- Presenters will be **required to submit their presentation summary and learning objectives for review by September 20, 2020.** This allows the committee time to check learning objectives against the presentation and receive approval from AIA in advance of the event.

- Selected presenters will review their presentations based on feedback from the steering committee, if any is given. **We will arrange a Check-in with you during the week before Oct 6. Pre-recorded presentations may be due at this time**.
- This very successful and fulfilling event is pulled together by volunteers. The steadfast deadlines are our way of projecting and honoring the time of our very hard-working team. Thank you for your participation in making this another tremendous event!

TIMELINE AND MANDATORY DEADLINES

July 14 - Call for submissions
August 23 - 5:00pm - Submission are DUE
Week of August 24 – Submissions reviewed
By September 4 - Submitters notified of standing/ Final selection publicly announced
September 16 or 17- evening - MANDATORY Orientation
Sept 20 – Presentation Summary and learning objectives due - (Summit only)
By Oct 6 - Presentations virtual check-in/trial run, Long description due (Slam)
October 13, 14, 15, 20, 21, 22 - Green Building Slam + Summit virtual event

Prepare and apply:

- Presenter name and contact info
- Up to 400 word narrative
- Headshot & bio
- 2-3 images

We look forward to learning from your entertaining stories!